# SERERRA

Sererra is a leading Green IT technology and management consulting firm focusing on delivering turnkey business solutions for midmarket firms worldwide.

Sererra's core areas of expertise emphasize business process engineering, systems implementation, integration and custom software development including cloud-based business processes for a wide range of industries.

Sererra provides businesses with a complete, unified and integrated solution that helps organizations grow more profitable. With **more than 600 successful implementations** and five offices worldwide, Sererra is a one-stop-shop for all your SaaS needs.

Our commitment to excellence and **Client Satisfaction Guarantee** assures the success of every project we undertake – every time.



# LEARN MORE ABOUT Sererra's Event & Training

Management Module for NetSuite Users





## **GET MORE - DO MORE** TAKE YOUR CLOUD SYSTEM TO THE NEXT LEVEL

#### Sererra's Event and Training Management Solution for NetSuite

The Sererra Event and Training Management Solution is more than just an event management software module. It is a completely integrated module that ties directly with your NetSuite application. Forget about time-consuming coordination and duplication of data-entry between two or three separate software packages – Sererra's Event and Training Management Solution is your complete solution event life cycle.

#### Key features of Sererra's Event and Training Management include:

#### **Attendee Management**

- Provide individual attendee reminders & confirmation notices
- Scheduling of the resources needed for an event (projectors, conference/meeting rooms, presenters, etc.)
- Event history by attendees
- Wait list management for oversold events

#### **Event Booking**

- Easily create events, copy recurring events
- Utilize the power of NetSuite's event calendaring

#### **Event Management**

- Use integrated NetSuite inventory controls to track class profitability & costs
- Use integrated financial controls for billing, invoicing
- Perform event analysis & event KPI benchmarking

#### **Payment & Checkout**

• Utilize NetSuite's integrated eCommerce & payment gateway for event registration checkout

#### **Document & Service Management**

 Store your event data in one place with central document management

#### CRM

- Powerful marketing & CRM to manage & keep track of your customers & attendees
- Provide promotions to select groups
- Social media interface

#### **Product Bundling**

 Ability to promote multiple events in a bundle to potential customers

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Attendee First Name*:	
Attendee Last Name*:	
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