SERERRA™

Sererra is a leading Green IT technology and management consulting firm focusing on delivering turnkey business solutions for midmarket firms worldwide.

Sererra's **core areas of expertise** emphasize **business process engineering**, **systems implementation**, **integration** and **custom software development** including cloud-based business processes for a wide range of industries.

Sererra provides businesses with a complete, unified and integrated solution that helps organizations grow more profitable. With **more than 600 successful implementations** and five offices worldwide, Sererra is a one-stop-shop for all your SaaS needs.

Our commitment to excellence and **Client Satisfaction Guarantee** assures the success of every project we undertake – every time.

NETSUITE SOLUTION PROVIDER

NETSUITE **SuiteCloud** DEVELOPER NETWORK

LEARN MORE ABOUT

Sererra's Event & Training Management Module for NetSuite Users

SERERRA™

GET MORE - DO MORE
TAKE YOUR CLOUD SYSTEM TO THE NEXT LEVEL

Sererra's Event and Training Management Solution for NetSuite

The Sererra Event and Training Management Solution is more than just an event management software module. It is a completely integrated module that ties directly with your NetSuite application. Forget about time-consuming coordination and duplication of data-entry between two or three separate software packages – Sererra's Event and Training Management Solution is your complete solution event life cycle.

Key features of Sererra's Event and Training Management include:

Attendee Management
- Provide individual attendee reminders & confirmation notices
- Scheduling of the resources needed for an event (projectors, conference/meeting rooms, presenters, etc.)
- Event history by attendees
- Wait list management for oversold events

Event Booking
- Easily create events, copy recurring events
- Utilize the power of NetSuite's event calendaring

Event Management
- Use integrated NetSuite inventory controls to track class profitability & costs
- Use integrated financial controls for billing, invoicing
- Perform event analysis & event KPI benchmarking

Payment & Checkout
- Utilize NetSuite's integrated eCommerce & payment gateway for event registration checkout

Document & Service Management
- Store your event data in one place with central document management

CRM
- Powerful marketing & CRM to manage & keep track of your customers & attendees
- Provide promotions to select groups
- Social media interface

Product Bundling
- Ability to promote multiple events in a bundle to potential customers

CONTACT SERERRA
GROW YOUR BUSINESS ON THE CLOUD

Corporate Headquarters
Sererra Consulting Group, LLC
5430 Trabuco Road, Suite 150
Irvine Ca 92620
Tel.: 1-877-CRM-ERP4
(1-877-276-3774)
Fax: + (1)-949-266-9032

Bay Area
One Embarcadero Center
Suite# 500
San Francisco CA 94111
Tel.: 1-877-CRM-ERP4
(1-877-276-3774)
Fax: + (1)-949-266-9032

Texas
10777 Westheimer, Suite 1100
Houston, TX 77042
Tel.: 1-877-CRM-ERP4
(1-877-276-3774)
Fax: + (1)-949-266-9032

Europe
Sererra Consulting (UK) Ltd.
Gainsborough House,
81 Oxford Street
London W1D
Tel.: +44 (0) 20 7903 5192
Fax: +44 (0) 20 7903 5333

APAC - Sererra Australia
Level 14, Lumley House
309 Kent Street
Sydney NSW 2000
Tel: (02) 9994 8001
Fax: (02) 9994 8008

Middle East - Sererra MEA
Office 508, 5th Floor
The Fairmont Dubai
Sheikh Zayed Road
Dubai, United Arab Emirates
Tel.: +9714 3116579
Fax.: +9714 332 8810